



TIME	AGENDA ITEM
11:30 - 12:30 am	Check-In & Lunch
12:30 - 12:45 pm	Welcome & Kick-Off
12:45 - 1:30 pm	Session 1 <i>Rail Gains Track-tion in Global Cold Chainomy</i>
1:30 - 2:15 pm	Session 2 <i>What's new in your Cold Chain? Break-out Session</i>
2:15 - 2:45 pm	Break
2:45 - 3:30 pm	Session 3 <i>The Booming Beverage Industry's Impact on the Cold Chain</i>
3:30 - 4:15 pm	Session 4 <i>Wild Weather is the New Normal: How prepared is your SUPPLY Chain?</i>
4:15 - 4:30 pm	Roundtable Discussion & Closing Remarks
5:00 pm	Depart for Dinner & River Cruise (shuttle provided)

SESSION DETAILS



MODERATED BY

LARA SOWINSKI, *EDITORIAL DIRECTOR*
FOOD LOGISTICS MAGAZINE

SESSION 1

RAIL GAINS TRACK-TION IN GLOBAL COLD CHAIN

Kerwin Belle, Cold Chain Commercial Manager, CN Domestic Intermodal Group

A confluence of transportation dynamics—a chronic trucking capacity crunch, stressed roadway infrastructure, and growing demand fed in part by a strong economy—are enhancing rail’s profile among shippers. In response, rail providers are expanding their services, improving their reliability, and attracting more cold chain cargoes in the process. This session looks at how shippers are increasingly incorporating rail into their transportation strategy, especially for time- and temperature-sensitive perishable food.

SESSION 2

WHAT’S NEW IN YOUR COLD CHAIN? BREAK-OUT SESSION

Take this opportunity to introduce yourself, engage with your peers, and discuss what’s new with you! Share a new technology, a new process, a new service, or a new product that your company is excited about. Consider how this latest innovation may or may not impact the cold chain as it relates to transportation and logistics in the food and beverage industry.



SESSION 3

THE BOOMING BEVERAGE INDUSTRY'S IMPACT ON THE COLD CHAIN

Kieran Murphy, R&D Technical Manager, Starbucks Coffee Company

Matt Lancor, Founder, Kombuchade

Diana Marie, Founder, Hempres Tea

The global non-alcoholic beverage industry is valued at more than \$967 billion and is expected to grow at an estimated CAGR of 5.8 percent from 2017 to 2025. In the U.S. functional beverage segment alone, the cannabis-, CBD- and hemp-infused drinks market is likely to reach \$1.4 billion by 2024, a nearly 15x increase from 2018's sales of \$89 million, according to Zenith Global, a leading global food and drink consultancy. The proliferation of new coffees, teas, kombucha and health-oriented drinks is putting more pressure on the retailers, distributors and other logistics providers in order to maintain the integrity of these products, including those that require refrigeration. A diverse panel looks at the challenges and opportunities in the booming beverage market.

SESSION 4

WILD WEATHER IS THE NEW NORMAL: HOW PREPARED IS YOUR SUPPLY CHAIN?

Jon Davis, Chief Meteorologist, Riskpulse

Sam Barrett, Manager III Replenishment Group, Delhaize America

The increasing frequency of Polar vortexes, prolonged temperature spikes, and “once in one hundred years” storms are fundamentally changing the planning and execution of today's supply chains. When time- and temperature-controlled products are part of the equation, the demands are even higher. Executives from RiskPulse, a supply chain risk analytics company, discuss the specific risks facing the industry and how shippers and their supply chain providers are both preparing—and predicting—their response to these challenges.

ACTIVITIES



DINNER & BOAT CRUISE

MONDAY | 5:00 PM

Transportation will be provided from the conference center to the dock at 5:00 pm. We will enjoy dinner at the Yacht Club followed by a Chicago River cruise.



FACILITY TOUR

MONDAY & TUESDAY MORNING

Join the QProducts & Services team on a tour of our state-of-the-art manufacturing facility, complete with three automated sewing machines and a staff of talented sewers.